

Ollie J. Haigh

Digital and creative professional



About

I am a talented and experienced digital developer and designer with a passion for creating innovative and engaging digital experiences. I have over 5 years of experience working in various industries, and I have a proven track record of success in delivering high-quality projects on time and within budget.

I have a deep understanding of the latest web development technologies and trends, and I am skilled in using a variety of programming languages and design tools. I am also an expert in UX/UI design and accessibility.

In addition to my technical skills, I am also a highly creative and strategic thinker. I have a knack for understanding user needs and developing solutions that are both effective and visually appealing. I am also able to think outside the box and come up with innovative ideas that help brands stand out from the competition.

Experience

Senior Email Developer - TUI

Feb 2022 - Present

Key role in an award winning platform marketing team that developed and delivered exceptional technical and creative campaigns to millions of global customers resulting in outstanding traffic growth and revenue for the business.

Also headed the digital rebrand for all TUI communication platforms which has seen massive uptake in positive customer feedback, resulting in large increases to overall revenue.

Digital Developer - Digitally Responsive

Mar 2020 - Feb 2022

Responsible for translating creative ideas into technical solutions for a wide array of clients, particularly in the sustainability sector. Worked closely with designers and other developers to build websites, landing pages, email campaigns, and other digital assets to exceptional standards.

Junior Developer - TMW Business

Jun 2018 - Mar 2020

Assisted the software development team in all aspects of the software development life cycle. During this time I was able to learn from and collaborate with experienced developers on a variety of challenging and rewarding projects, which has helped kick start my digital career and the development of my technical and creative skill set.

Core Skills

- Front-end development (HTML, CSS, Liquid)
- Responsive design
- User experience design
- User interface design
- Visual design
- Accessibility
- Project management

Contact

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